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## **For Immediate Release**

**July 16, 2011**

### **"THEY CALL ME CADILLAC" ARTIST RANDY HOUSER HEADLINES AT 2011 BALLOONS AND TUNES FESTIVAL**

**Battle of the Bands Winner to Open Saturday, September 24**

Rock Spring, GA., July 16, 2011—Randy Houser will headline the 2011 Balloons & Tunes Festival on Saturday, September 24, 2010 at 8p.m. EST.

Called a "powerhouse, soulful performer" by Pollstar and a "crowd-pleaser" by The New York Times, with hits like "Anything Goes," "Boots On," "Whistlin' Dixie" and "In God's Time" among others.

"When I've got something to say, especially in a song, I want you to get it, so I'm not one of those quiet singers. I can't just lullaby you. I'm getting on it", comments Randy, and that is exactly what you get with this talented singer/songwriter.

Randy Houser was born in [Lake, Mississippi](#). His father, a professional musician as well. "I've known this is what I wanted to do since I was five or six years old," says Randy who fronted his own band at age thirteen.

By 2002, Houser moved to Nashville, Tennessee to begin a songwriting career. One of his first cuts as a songwriter was "Honky Tonk Badonkadonk", which he co-wrote with Jamey Johnson and Dallas Davidson. This song was recorded by Trace Adkins on his 2005 album "Songs About Me", and was a Top 5 single for him. After this song's success, Houser shifted his focus to performing, and the rest is history.

With his bona fide heartfelt conviction in his live performances, Randy is sure to have everyone kicking up their heels to his upbeat sound

## VIP Seating Package

VIP Seating for Randy Houser will go on sale August 15 and are \$35 each. This ticket includes a reserved seat and general admission. Limited VIP Seating Tickets are available and may only be purchased via E-Tix by visiting [www.balloonsandtunesfestival.com](http://www.balloonsandtunesfestival.com)

## General Admission for Saturday

The Festival will feature 20-plus acres of all day entertainment for the entire family including a variety of hot air balloons, musical performances, food and craft vendors, or just bring your blanket or lawn chair and spend the evening with Randy Houser. General admission pre-sale tickets go on sale August 15 and can be purchased at any Cherokee Regional Library or the Chickamauga and LaFayette McDonalds locations. Adult admission tickets are \$10. Children ages 4-12 are \$5. Children 3 and under will receive free admission to the Balloons & Tunes Festival.

*For more Balloons and Tunes Festival information please visit:*

*[www.balloonsandtunesfestival.com](http://www.balloonsandtunesfestival.com) or call 706-375-77052.*

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